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## **Mohawk Backs Up Carbon Neutral Claims With Emissions Inventory**

[Cohoes, NY] – Continuing its commitment to sustainable practices, Mohawk Fine Papers Inc. has again joined the U.S. Environmental Protection Agency (EPA) Climate Leaders program, successfully completing EPA base year reporting requirements.

“EPA applauds Mohawk Fine Papers for joining the Climate Leaders program. We look forward to working with them to further reduce their greenhouse gas emissions and protect our environment,” said Robert J. Meyers, Principal Deputy Assistant Administrator of EPA’s Office of Air and Radiation.

Mohawk joined the Climate Leaders program in February of 2007 with a pledge to inventory the reduction of its corporate-wide greenhouse gas (GHG) emissions. To remain a member of the Climate Leaders program, Mohawk submits an annual report of its emissions inventory data to EPA and must pass a required site visit evaluation.

“As senior managers look for ways to build sustainable brands, increasingly they are turning to their supply chain. They want to know about the environmental integrity of products, but also about the companies behind those products,” says Thomas O’Connor, Jr., Chairman and CEO, Mohawk Fine Papers. “The certification from EPA substantiates our contribution to greenhouse gas reduction.”

### **New Sustainability Brochure**

Along with this announcement, Mohawk releases *Mohawk Fine Papers Commitment to Sustainability*, a brochure available online or printed. “Since the early days of my father’s tenure, environmental and social responsibility have been an integral part of Mohawk’s operations. We have always held ourselves to high ethical standards and are increasingly being recognized by the EPA and environmental NGOs for the work we’ve done in this arena. This new brochure outlines topics and issues we feel passionate about. We are proud to have been the first in our industry to make coated paper with genuine postconsumer waste, the first to be certified by GreenSeal, the first to support windpower projects through the purchase of renewable energy credits, and the first to produce premium carbon neutral papers,” says O’Connor.

Mohawk has earned certification from the Forest Stewardship Council (FSC), GreenSeal, and Green-e. It has been recognized by the EPA as Green Power Partner of the Year. “And now we have just completed the EPA Climate Leaders audit. As the noise around ‘green marketing’ intensifies, third party certifications are an important way to evaluate the integrity of suppliers,” he says.

To download a copy of *Mohawk Fine Papers Commitment to Sustainability* visit [http://www.mohawkpaper.com/pdfs/Commitment\\_To\\_Sustainability.pdf](http://www.mohawkpaper.com/pdfs/Commitment_To_Sustainability.pdf) or for more information, visit [www.mohawkpaper.com](http://www.mohawkpaper.com) or call 1-800 the mill.

### **About Mohawk**

Recognized for its technical innovation and environmental focus, Mohawk Fine Papers Inc. manufactures premium printing, writing and digital paper. Signature grades include Strathmore®, Mohawk Superfine™, Beckett Concept®, Beckett Expression®, BriteHue®, Via®, Mohawk Color Copy®, Mohawk Digital Papers and patented Inxwell® products, Navajo®, and Options®. Mohawk engineers its papers to provide optimal performance for sheetfed, web, and digital printing. Uses for Mohawk papers include corporate reports, corporate identity systems, high-end brochures, packaging, and everyday communication for businesses of all sizes and types. Mohawk digital papers are also used in on-demand photo books, personalized direct mail, and custom packaging. Mohawk offers reams and envelopes through its e-commerce site at [Strathmore.com](http://Strathmore.com). A leader in environmental stewardship, Mohawk is the first U.S. paper mill to offset 100% of its electricity with renewable windpower and the first U.S. premium paper mill to shift toward carbon neutral production. Also offered are recycled papers certified by GreenSeal and papers certified to the Forest Stewardship Council’s (FSC) standards by SmartWood, a program of the Rainforest Alliance.

FSC certification ensures responsible use of forest resources.

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Mohawk releases *Mohawk Fine Papers Commitment to Sustainability*.

**Digital photo available upon request.**

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