

MOHAWK SHOW 12 ENTRY FORM

PRINTING METHOD

Web Printing 1-3 Color Sheetfed 4+ Color Sheetfed
 Dimensional process used Digital Press name of press

JUDGING CATEGORY

All work will automatically be submitted in the general judging category, please select one of the additional special categories below to enter if applicable.

General Sustainable Design Strathmore Showcase Digital Printing

SUBMITTED BY

Client Designer Printer Merchant

▼ NAME OF MERCHANT SPEC REP

Merchant

Address

City/State/Zip

Telephone

Email*

▼ TITLE OF WORK

Name of Client

Address

City/State/Zip

Telephone

Email*

▼ NAME OF DESIGN FIRM

Designer(s)

Address

City/State/Zip

Telephone

Email*

▼ NAME OF PRINTER

Contact

Address

City/State/Zip

Telephone

Email*

MOHAWK PAPER(S)

Cover (Grade, Finish, Shade, Weight)

Text 1 (Grade, Finish, Shade, Weight)

Text 2 (Grade, Finish, Shade, Weight)

Non-Mohawk Papers (The submitted piece must primarily employ Mohawk paper, but please list other papers used.)

Additional Production Notes (Varnish, Aqueous, UV, Special Inks or Screens)

MAIL ENTRIES TO:

The Mohawk Show, Mohawk Fine Papers Inc.
465 Saratoga Street, Cohoes, NY 12047

Download additional entry forms
at mohawkpaper.com/entryform

*Please make sure to include email address in order to receive confirmation of submission.

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ENTRY RULES

To be eligible, entries must be printed primarily on one or more of Mohawk's fine papers.* All commercial work produced between June 2010 and May 31, 2012 is eligible, including, but not limited to, corporate brochures, annual reports, direct mail, books, letterheads, posters, etc. Work designed for Mohawk Fine Papers is not eligible. Submissions can be made by designers, design firms, clients, advertising agencies, printers, paper merchants, or any other person affiliated with the work. Entry constitutes end user's permission to feature winners in a traveling exhibit, on Mohawk's website, in trade journal ads, and in a printed Mohawk Show catalog or book. Please submit five samples of each entry. All entries must be originals (no slides, transparencies or photographic prints will be accepted). Ten additional copies will be required of each piece selected as a winner or honorable mention. Do not mount, staple, fold, or mark samples. Mohawk cannot return submitted items.

*Beckett Cambric, Beckett Concept, Beckett Enhance, Beckett Expression, Beckett Ridge, Mohawk BriteHue, Mohawk Carnival, Mohawk Color Copy, Mohawk Knightkote, Mohawk Kromekote, Mohawk Loop, Mohawk Navajo, Mohawk Opaque, Mohawk Options, Mohawk Renewal, Mohawk Skytone, Mohawk Solutions, Mohawk Superfine, Mohawk Ultrafelt, Mohawk Via, Mohawk 50/10, Strathmore Elements, Strathmore Grandee, Strathmore Pastelle, Strathmore Script, Strathmore Writing.

WINNERS

This year we're doing things a little different—we added three new categories. It all breaks down like this:

Four Best-of-Show

Four best-of-show winners will be selected from all entries, regardless of format or print category. \$5,000 will be paid to each of the best-of-show design teams.

Special Categories—NEW

\$2,500 will be paid to the winning design team in each of these three special categories:

- **Sustainable Design**
Pieces in this category will be judged on their contribution to sustainability, either through content, or by techniques, processes and materials designed to reduce the environmental, social, or economic costs of print communication.
- **Strathmore Showcase**
Celebrating the art of writing, this category is limited to corporate identities, social stationery, and invitations printed on Strathmore Pure Cotton, Strathmore Writing, Strathmore Script, Strathmore Elements, Strathmore Grandee, or Strathmore Pastelle.

- **Digital Printing**

This category is for exceptional work printed on any Mohawk paper on any digital color production press including HP Indigo.

Fifteen Honorable Mentions

\$500 each will be paid to the design teams of the fifteen honorable mentions.

JUDGING CRITERIA

Entries will be judged on the basis of higher thinking in graphic design, excellence in print production, and appropriate paper choice.

JUDGES

Stanley Hainsworth (Chair)

Stanley spent twenty years leading creative teams at Starbucks, Lego, and Nike before founding Tether, a creative company with a gallery, retail space, and agency. Tether creates products, retail spaces, identities, strategies, packaging, websites, and anything else that can tell a story for global clients, as well as its own signature line of Tether-owned products. tetherinc.com

Marian Bantjes

In 1994, Marian founded the design firm Digitopolis, where she was co-owner and principal designer for nine years until she became a "lapsed graphic designer." Her deep experience in typesetting and design shows in her delightfully hard-to-define, amazingly beautiful, handcrafted work. She is a frequent presenter and writer on design, worldwide. bantjes.com

Michael Jager

For twenty years, Michael Jager has directed the multidisciplinary efforts of a design studio—JDK—whose process is informed by emotional, rational, and cultural forces and whose focus centers on the idea that design distinction matters. His collaborative output for a multitude of today's most important and relevant brands is recognized worldwide by design periodicals, books, competitions, exhibitions, and his peers. jdk.com

Jorge Alderete

Jorge is a pop illustrator influenced by trash culture, 1950s science fiction movies, wrestling, and surf music. His illustrations, animations, and comics have appeared around the world. He graduated with a degree in fine arts from Universidad Nacional de la Plata, Argentina, as a designer in visual communication. He has done animations for MTV Latin America and Japan, and Nickelodeon Latin America and Brazil, and he was the animation department coordinator of MTV Latin America. jorgealderete.com