



# mohawk at-a-glance

April 2010



# the Mohawk portfolio

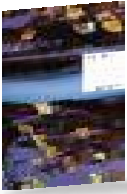
Mohawk Fine Papers now offers the world's largest collection of premium papers with superior environmental attributes.

At Mohawk, our triple bottom line includes print performance, environmental ethics, and economic value. With superior formation and exclusive surface treatments, Mohawk papers are engineered to provide optimal performance for sheetfed, web, and digital presses. Within the line, you can find beautiful papers made with 100% postconsumer waste fiber, FSC-certified papers, carbon-neutral papers, and process-chlorine free papers in a variety of shades, textures, and price points. In addition, the electricity used to manufacture all papers made and marketed by Mohawk is matched by Green-e certified windpower RECs.

This comprehensive collection of coated and uncoated grades is specified globally for annual reports, identity systems, brochures, packaging, social correspondence, on-demand photo books, personalized direct mail, and everyday color copying.

Looking for value...an environmental pedigree...the richest black...the hottest pink...super smooth or deeply textured...elegant cotton or environmentally-preferable 18 pt. folding board?

Start here, ask your salesperson for a swatchbook, or go to [www.mohawkpaperstore.com](http://www.mohawkpaperstore.com) and try our new paper selection tools to help hone in on exactly the right paper for your project!



### Mohawk Knightkote

Expertly crafted matte-coated value papers for offset and digital presses. Comprehensive selection of text and cover weights, and digital items for HP Indigo. FSC-certified and 30% pcw.



### Mohawk Kromekote

Mirror-smooth, triple cast-coated surface is unequaled for true-to-life photo reproduction. Available in a vast array of finishes, textures, brilliant colors, burnished metallics, super heavy covers and digital items for HP Indigo. FSC-certified and 30% pcw choices.



### Mohawk 50/10

Brilliant results for all the ways you print. Matte and gloss finishes and two shades, 96-bright Blue White and elegant Softwhite, 50/10 is the right choice for reliable print quality and exceptional value.



### Beckett Cambric

Delicately embossed linen finish with an energized palette, heavy covers, watermarked writing, and subtle fibered shades. FSC-certified, 30% and 100% pcw choices. Made carbon neutral.



### Beckett Concept

Luxurious vellum finish with an environmentally inspired palette of rich shades. FSC-certified and made carbon neutral. 100% pcw choices.



### Beckett Enhance

Unique embossed silk texture provides even-sided tactile appeal. Stocked in a variety of whites including watermarked writing. FSC-certified and made carbon neutral. 30% pcw choices.



### Beckett Expression

Super smooth surface for offset or digital presses. Features superior print quality, a beautiful pastel palette and a flawless environmental pedigree. FSC-certified and made carbon neutral. 30% pcw choices.



### Beckett Ridge

Distinctive, deeply embossed linear pattern with a professional palette of whites and deep colors, including a duplex made with White and Blazer Blue. FSC-certified and made carbon neutral. 30% pcw choices.



### Mohawk BriteHue

18 fluorescent day-glo colors that demand immediate attention, including 20 lb. in a smooth laser finish for high-speed copying. Available in assortment packs. 65 cover is 9 pt. guaranteed. 30% pcw choices.



### Mohawk Carnival

21 quintessential colors, nine basis weights, nine duplexes and nine finishes make Carnival ideal for every job. A comprehensive collection of rich colors and white shades for demanding print projects. 30% pcw (except Stellar White and Porcelain).



### Mohawk Color Copy

A collection of high performance coated, uncoated, and cast-coated papers featuring Mohawk's Digital Imaging Surface and i-Tone items for HP Indigo. 100%, 30%, and 15% pcw choices.



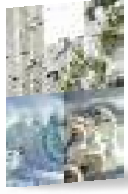
### Mohawk Loop

The broadest array of high postconsumer waste papers in the industry. Diverse and beautiful with exceptional print performance. Includes 80% pcw 18 pt. solid cover stock for sustainable packaging. FSC certified and made carbon neutral. 100%, 80%, 50%, and 30% pcw choices.



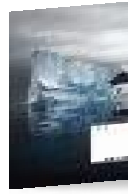
### Mohawk Navajo

The brightest, smoothest uncoated paper available made with Mohawk's proprietary Inxwell process. Features an extensive range of weights and sizes available for digital and offset presses. 20% pcw.



### Mohawk Opaque

Available in smooth and vellum finishes, this reliable press performer balances cost, and new 96-bright visual appeal. 10% pcw.



### Mohawk Options

The look and feel of traditional uncoated papers with Mohawk's proprietary Inxwell process for unusually high ink holdout and exceptional opacity. Eight whites including digital items made with i-Tone. FSC-certified and 100% pcw choices.



### Mohawk Pegasus

Elegant collection of premium writing, text, and cover sheets, including Midnight Black, in vellum, smooth, and super smooth finishes. Smooth text weights and color copy guaranteed for digital print performance. 30% pcw choices.



### Mohawk Pegasus Color Copy

Super smooth finish and Brilliant White make color and photographic detail pop. Offered in basis weights from 24 lb. to 100 cover, Pegasus Color Copy offers guaranteed digital print performance.



### Mohawk Renewal

Lush uncoated smooth and vellum 18 pt. folding board for luxury packaging. Excellent dimensional stability for folding. FSC-certified, 80% pcw, and made carbon neutral.



### Mohawk Skytone

Evoking the feel of authentic parchment, Mohawk Skytone now includes the best of Magna Carta, creating a robust line with 12 shades. FSC-certified and 30% pcw.



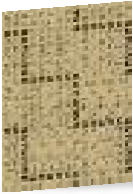
### Mohawk Solutions

Value-priced writing, text, and cover in a full range of shades including whites, pale neutrals, fibers, and deep primary colors; 13 finishes, and basis weights to 120 dtc. FSC-certified with 100% and 30% pcw choices. Now includes Feltweave and Nekoosa.



### Mohawk Superfine

Refined text and cover paper. The first choice for prestigious communications. Three perfectly tuned white shades, a comprehensive selection of weights and finishes, and digital items made with i-Tone. FSC-certified.



### Mohawk Ultrafelt

Even-sided premium felt finish available with a broad, feathery deckle-edge and a full range of weights and sizes. 30% pcw.



### Mohawk Via

An economical portfolio of seven popular finishes—smooth, linen, felt, vellum, satin, laid, and 25% cotton—and a fresh color palette. Includes cotton writing and textured digital papers made with i-Tone. FSC-certified 100% and 30% pcw choices.



### Strathmore Elements

Innovative super smooth writing, text, and cover paper in three solid whites with unique linear visual patterns. Text and writing items are electronic printing guaranteed. 20% pcw choices.



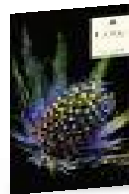
### Strathmore Grandee

Quintessential richly textured text and cover paper combining an authentic felt finish with a dandy roll pattern. Ideal for embossing and stamping techniques. 20% pcw choices.



### Strathmore Pastelle

Subtle felt finish with a deckle edge in three whites. Especially suited for social correspondence, invitations, and high end communications.



### Strathmore Writing and Script

Correspondence papers with text, covers, labels, envelopes, and digital items made with i-Tone. Wove, laid, smooth, and pinstripe finishes are guaranteed to perform in offset, laser, and inkjet printers. FSC-certified, 100% and 30% pcw choices, and made carbon neutral.

# mohawk at-a-glance

All Mohawk papers are manufactured with windpower. This is a quick reference to additional environmental attributes. **100% pcw fiber items are highlighted in gold.**

## Premium coated papers



### Mohawk Knightkote matte-coated

2 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
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### Mohawk Kromekote mirror-smooth, triple cast-coated

4 shades (White Recycled, Glass, Textures, True Photo)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
all others	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber

### Mohawk 50/10 matte and gloss

2 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	15% pcw
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## Premium uncoated papers

### Beckett Cambric subtle linen

5 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	100% pcw
12 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
5 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber

### Beckett Concept toothy vellum

9 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	100% pcw
3 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber

### Beckett Enhance silk

1 shade	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
3 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber

### Beckett Expression super smooth

9 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
4 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber

### Beckett Ridge linear texture

4 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
2 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber

### Mohawk BriteHue fluorescent colors

11 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
7 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber



### Mohawk Carnival extensive collection of finishes, colors, and weights

19 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30% pcw
2 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	virgin fiber

### Mohawk Color Copy high-performance digital

1 shade (100% Recycled)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	100% pcw
1 shade (Ultra Gloss)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30% pcw
1 shade (Gloss)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	15% pcw
1 shade (Premium)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	virgin fiber

### Mohawk Loop environmental portfolio of finishes and colors

21 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	100% pcw
5 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	80% pcw
14 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	50% pcw
1 shade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30% pcw
2 shades 25% Cotton	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	50% pcw
1 shade 25% Cotton	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30% pcw

### Mohawk Navajo premium Inxwell

1 shade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20% pcw
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### Mohawk Opaque economy smooth and vellum

2 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10% pcw
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### Mohawk Options sustainable Inxwell

3 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	100% pcw
3 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30% pcw
2 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	virgin fiber

### Mohawk Pegasus complete portfolio in a range of finishes

1 shade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30% pcw
2 shades	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	virgin fiber

### Mohawk Pegasus Color Copy guaranteed digital print performance

1 shade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	virgin fiber
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### Mohawk Renewal folding board for luxury packaging

1 shade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	80% pcw
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The electricity used to manufacture all Mohawk paper is matched with Green-e certified windpower renewable energy credits. By investing in wind energy, Mohawk is not only reducing its environmental footprint, but also encouraging and supporting the growth of this emission-free, renewable energy resource.



## Mohawk Skytone traditional parchment

12 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
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## Mohawk Solutions value writing, text and cover

1 shade	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	100% pcw
17 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
1 shade	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber

## Mohawk Superfine refined text and cover

3 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber
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## Mohawk Ultrafelt premium felt

6 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
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## Mohawk Via value portfolio of finishes and colors

1 shade	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	100% pcw
33 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
2 shades 25% Cotton	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw

## Strathmore Elements patterned super smooth

6 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	20% pcw
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## Strathmore Grandee authentic felt

17 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	20% pcw
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## Strathmore Pastelle traditional felt with deckle edge

3 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
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## Strathmore Writing and Script smooth, wove, pinstripe, pinstripe laid

6 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	100% pcw
4 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
3 shades 25% Cotton	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30% pcw
3 shades	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	virgin fiber
10 shades 25% Cotton	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
4 shades 100% Cotton	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

All pcw fiber is process chlorine free (PCF). All virgin fiber is elemental chlorine free (ECF).  
All Mohawk papers are acid free.

# environmental attributes

Beyond compliance, Mohawk participates in voluntary state and federal environmental programs. Mohawk Fine Papers is an EPA Green Power Partner ([www.epa.gov/greenpartner](http://www.epa.gov/greenpartner)) and member of the EPA's Climate Leaders program ([www.epa.gov/climateleaders](http://www.epa.gov/climateleaders)).

## Carbon neutral

In addition to being manufactured with windpower, the thermal energy used in the manufacturing of several grades is offset with Verified Emissions Reduction credits (VERs) that fund renewable, emission-free energy projects. Through this process, Mohawk is seeking to make these papers with a net zero climate impact.

## Windpower

In 2003, Mohawk became one of the first large-scale production facilities in the United States to use electricity generated by renewable windpower for the manufacture of its paper. Today, 100% of the electricity used by Mohawk is matched with certified windpower certificates.

## Green Seal

Green Seal is a non-profit organization devoted to environmental standard setting, product certification, and public education and ensures consumers that any product bearing the Green Seal certification mark has earned the right to use it.

[www.greenseal.org](http://www.greenseal.org)

Mohawk offers 47 shades that proudly display the Green Seal 100% postconsumer waste fiber certification.

## Green-e

Green-e is the nation's leading independent certification and verification program for renewable energy products. Green-e verifies that the wind-generated electricity RECs Mohawk purchases meets strict environmental and consumer protection standards. [www.green-e.org](http://www.green-e.org)

## FSC

The Forest Stewardship Council (FSC) works to conserve biological diversity and old growth forests, protect the well-being of indigenous groups and slow global climate change. In 2002, Mohawk attained FSC chain-of-custody certification, which tracks products from FSC-certified forests all the way through to finished materials, thereby providing consumers with confidence that the paper they purchase is made following the most responsible practices currently available. For a list of FSC-certified paper merchants and printers, please visit [www.fscus.org](http://www.fscus.org)

## Postconsumer waste fiber

Postconsumer waste (pcw) is material recovered after being used by a consumer, as opposed to waste from industrial processes. Mohawk uses a high percentage of pcw fiber each year in the production of high-quality paper, which not only reduces our use of virgin fibers, but also keeps these materials out of the landfill.

## Process chlorine free/elemental chlorine free

Process chlorine free (PCF) papers contain postconsumer recycled fiber that was processed without the use of any additional chlorine or chlorine compounds. If these papers also contain a percentage of virgin fiber, the virgin fiber must have been processed without the use of any chlorine or chlorine compounds.

Elemental chlorine free (ECF) papers may have been bleached with chlorine compounds such as chlorine dioxide, but are free of elemental chlorine. All Mohawk pcw fiber is PCF, and all virgin fiber is ECF.

**Mohawk's environmental calculator** For a list of tangible environmental savings derived from using a paper made with RECs and/or VERs on a specific project, please visit [www.mohawkpaper.com/environment](http://www.mohawkpaper.com/environment)

# MOHAWK

MOHAWK FINE PAPERS

Recognized for its technical innovation and environmental focus, Mohawk Fine Papers Inc. is the largest manufacturer of premium printing, writing, and digital paper in North America. Signature grades include Strathmore,<sup>®</sup> Beckett,<sup>®</sup> Mohawk Superfine,<sup>™</sup> Via,<sup>®</sup> Mohawk Loop,<sup>®</sup> BriteHue,<sup>®</sup> Carnival, Solutions, Mohawk Color Copy,<sup>®</sup> and proprietary Inxwell<sup>®</sup> products, Navajo,<sup>®</sup> and Options.<sup>®</sup> Mohawk is also the exclusive marketer of Kromekote and Knightkote, premium coated brands manufactured by Smart Papers.

Mohawk engineers its papers to provide optimal performance for sheetfed, web, and digital printing. Uses for Mohawk papers include corporate reports, corporate identity systems, brochures, packaging, invitations, and announcements. Mohawk Digital Papers are also used in on-demand photo books, personalized direct mail, and custom packaging. Mohawk offers reams and envelopes at [www.mohawkpaperstore.com](http://www.mohawkpaperstore.com).

A certified Women Owned Business Enterprise and leader in environmental stewardship, Mohawk is the first U.S. paper mill to match 100% of its electricity with renewable windpower and the first U.S. premium paper mill to shift toward carbon neutral production. Also offered are recycled papers certified by Green Seal and papers certified to the Forest Stewardship Council's (FSC) standards by SmartWood, a program of the Rainforest Alliance. FSC certification ensures responsible use of forest resources.

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Beckett<sup>®</sup> Beckett Cambric<sup>®</sup> Beckett Expression<sup>®</sup> Beckett Ridge<sup>®</sup> BriteHue<sup>™</sup> Carnival<sup>®</sup> Concept<sup>™</sup> DigitalMark<sup>™</sup> Digital Imaging Surface<sup>®</sup> Enhance<sup>®</sup> Grandee<sup>®</sup> i-Tone<sup>™</sup> Inxwell<sup>®</sup> Mohawk<sup>®</sup> Mohawk Superfine<sup>™</sup> Mohawk Opaque<sup>™</sup> Mohawk Loop<sup>®</sup> Mohawk 50/10<sup>™</sup> Mohawk Color Copy Premium<sup>™</sup> Mohawk Color Copy 98<sup>™</sup> Mohawk Color Copy 100% Recycled<sup>™</sup> Mohawk Color Copy Gloss<sup>™</sup> Mohawk Color Copy Ultra Gloss<sup>™</sup> Navajo<sup>®</sup> Options<sup>®</sup> Pastelle<sup>®</sup> Pegasus<sup>®</sup> Skytone<sup>®</sup> Solutions<sup>®</sup> Strathmore<sup>®</sup> Strathmore Writing<sup>®</sup> Strathmore Elements<sup>®</sup> Strathmore Script<sup>™</sup> Ultrafelt<sup>®</sup> Via<sup>®</sup> and the corporate logo are proprietary trademarks of Mohawk Fine Papers Inc.



**Recycled**

Supporting responsible use  
of forest resources  
[www.fsc.org](http://www.fsc.org) Cert no. SW-COC-001558  
© 1996 Forest Stewardship Council



Grade is certified by SmartWood for FSC standards. For samples and to buy reams and envelopes contact your local merchant or visit [www.mohawkpaperstore.com](http://www.mohawkpaperstore.com).

## production

Mohawk Loop Silk Coated, White, 80c/216 gsm. Printed four-color process, match gold, with overall satin aqueous.

### Font

Corporate S

## credits

Design: Aurora Design, Niskayuna, NY  
Printing: Excelsior Printing, North Adams, MA  
SW-COC-003067

Mohawk Fine Papers Inc.

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Cohoes, New York 12047  
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