

Mohawk and Carbon Neutral

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Climate change has become one of the leading environmental challenges for industries worldwide. Scientists agree that greenhouse gas emissions are having an impact on the Earth's temperature. Although there are many types of greenhouse gases, carbon dioxide (CO₂) is by far the most prevalent and therefore "carbon" is often used interchangeably with greenhouse gas. The leading causes of carbon dioxide emissions which are traceable to human activity include fossil fuel usage and deforestation.

To reduce climate change impacts, Mohawk has adopted several carbon emission reduction strategies. We support sustainable forestry through certification programs such as the Forest Stewardship Council. We maximize the use of recycled fiber. We are a recognized leader in the use of emission-free, renewable energy. We have also voluntarily capped emissions; have made significant investments to reduce energy consumption; and converted our fleet of five tractor trucks over to a biodiesel fuel mix.

In 2007 Mohawk joined the US EPA's Climate Leaders program. Climate Leaders works with companies to develop long-term, comprehensive climate change strategies. Through this program we will develop quantifiable greenhouse gas emission reduction goals, and as an extension of this commitment, Mohawk now offers our customers papers which are made carbon neutral within our production processes.

The definition of Carbon Neutral

Carbon neutral is an emerging trend for both companies and individuals around the world. It can describe products, operations and activities which have had their carbon dioxide emissions: 1) calculated; 2) reduced where possible; 3) "offset" through credits that fund additive, emission-free energy projects such as methane capture and destruction, windpower, solar energy, fuel switching, and energy efficiency projects. By purchasing these credits, organizations can apply them to their own emissions and reduce their net carbon impact. The end result is termed carbon neutral.

Carbon Offset Credits

Carbon offsets are emission reduction credits sold through organizations that invest in renewable energy projects or in energy efficiency initiatives. The Kyoto Protocol mandates that carbon offsets must be "real, verifiable and additional to what would have otherwise occurred." The carbon offset market allows businesses to recognize and financially support the shift from fossil fuel to renewable energy.

A carbon offset credit represents one ton of greenhouse gas emission reductions or avoided emissions. These credits can be verified through several leading organizations: , including Voluntary Carbon Standard (VCS), Gold Standard, California Climate Action Registry (CCAR), and Clean Development Mechanism (CDM). The Verified Emissions Reduction credits (VERs) that Mohawk purchases are verified to meet the standards one or more of these standards.

continued



PAPERS MADE CARBON NEUTRAL

- Strathmore Writing
- Strathmore Script
- Beckett Cambric
- Beckett Concept
- Beckett Enhance
- Beckett Expression
- Beckett Ridge

THE KYOTO PROTOCOL

The Kyoto Protocol is the first, and only, binding international agreement that sets targets to reduce the greenhouse gas emissions that cause climate change. Government programs that support the Kyoto Protocol can include things like mandatory emissions reductions for factories and power plants; requiring automobile manufacturers to improve fuel efficiency; funding to purchase carbon offsets and emission reduction credits; investing in infrastructure projects that would decrease greenhouse gas emissions. The U.S. is not a signatory to the Kyoto Protocol, though a number of large corporations are calling for a U.S. response.

EXAMPLES OF COMPANIES GOING CARBON NEUTRAL

- Interface
- HSBC Bank
- Wells Fargo
- Stonyfield Farm
- The Olympics, Super Bowl and World Cup Soccer

RESOURCES

www.epa.gov/climate leaders
www.us-cap.org
www.green-e.org
www.ert.net
www.cdproject.net
www.davidsuzuki.org
www.designcanchange.com
www.nativeenergy.com
www.mohawkpaper.com/cn

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Mohawk's Papers Made Carbon Neutral

Strathmore Writing and Script, Beckett Cambric, Beckett Concept, Beckett Enhance, Beckett Expression and Beckett Ridge are made carbon neutral within our production processes by offsetting thermal manufacturing emissions with VERs and emissions from purchased electricity with RECs from Green-e certified windpower projects.

Mohawk purchases the VERs through an organization which designates the VERs to an approved greenfield project. Over the past two years, Mohawk has purchased VERs from landfill gas fuel capture projects in Illinois and South Carolina, a farm manure energy capture project on a family farm in California, and a methane-reducing wastewater treatment project at a pulp and paper mill in Brazil.

The purchased electricity used to make these carbon neutral papers is matched with Renewable Energy Credits (RECs) from windpower projects. Today, Mohawk purchases enough RECs to match 100% of the electricity used in our operations.

Why Specify Papers Made Carbon Neutral

Specifying carbon neutral paper lowers greenhouse gas emissions and supports the development of sustainable energy projects. High quality, progressive, and certified for environmental attributes, Mohawk's carbon neutral papers are the ultimate choice for customers who value environmentally preferential products.

For more information and samples, please call your local merchant or Mohawk at 1 800 the mill or www.mohawkpaper.com