

# MOHAWK

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# Mohawk and Windpower

Mohawk seeks to be in the forefront of environmentally sound manufacturing. Every day we look for better ways to reduce emissions, use clean energy, and protect the environment inside and outside our mills. In 2003, Mohawk became the first paper mill, and one of the first large-scale production facilities in the United States to use wind-generated electricity for manufacturing. Today, Mohawk is a national leader in the support of renewable energy projects and 100% of the electricity used by Mohawk is matched with Renewable Energy Certificates (RECs) from Green-e certified windpower projects.

## **The potential of windpower**

The history of wind mills is rich, dating back to 200 BC. Industrialization led to the decline of windpower when fossil fuel generators started to provide electricity. A century later, we know that fossil fuel combustion produces gases that contribute to global warming. Scientists and governments agree that clean, renewable forms of energy are needed to control dramatic climate changes. In fact, many states have mandated that 25% of electricity will be generated from renewable sources in less than ten years.

Windpower is the fastest-growing energy source in the world. At present, it is the least expensive, most developed, and fastest to build. By investing in wind energy, we are aiding the growth of this emission-free, renewable energy source.

## **The advantages of windpower**

Windpower is clean, abundant and reliable. Therefore, it is affordable and it works—windpower is growing by 40% annually in Europe. Because wind turbines use less than 5% of the land where they are sited, they minimize habitat destruction, help preserve open space, and allow for multiple uses of the land, such as agricultural farming.

## **How windpower is generated and distributed**

Mohawk currently procures windpower from energy market leaders. The power from projects they represent is sold to the grid, displacing an equivalent amount of power that would otherwise be produced with fossil fuel. Mohawk purchases renewable energy credits (RECs) from them equal to 100 million kilowatt hours, the total generated from over 24 wind mills. The emission reduction benefits of this power are equal to taking 11,040 cars off the road each year.

## **Why specify windpower papers**

Of all the products that organizations purchase and use, paper is the most visible. Tackling climate change by reducing emissions is becoming just as important as using recycled paper. By specifying papers made with emission-free windpower, companies are delivering a message of environmental and social responsibility. For a list of tangible environmental savings derived from using paper made with windpower on a specific print project, please visit Mohawk's interactive environmental calculator at [www.mohawkpaper.com](http://www.mohawkpaper.com).

For more information and samples, please call your local merchant or Mohawk at 1 800 the mill. [www.mohawkpaper.com](http://www.mohawkpaper.com)

## **GREEN-ENERGY CERTIFICATION**

Green-e is the nation's leading independent certification and verification program for renewable energy products. The Green-e logo is a nationally recognized symbol to help consumers identify superior, certified renewable energy products. Mohawk's portfolio of windpower papers are certified by Green-e.

## **WINDPOWER PRODUCTS**

Mohawk makes a complete portfolio of business papers manufactured with windpower. From business cards and color copies to brochures and annual reports, corporate buyers can show their commitment to sustainability. The portfolio also includes paper certified by Green Seal, and SmartWood for Forest Stewardship Council (FSC) standards.

All papers under the brands:

- Mohawk
- Strathmore
- Beckett

## **RESOURCES**

[www.yes2wind.com](http://www.yes2wind.com)  
a WWF, Green Peace, Friends of the Earth collaboration  
[www.mohawkpaper.com/wind](http://www.mohawkpaper.com/wind)