

MOHAWK

Mohawk Fine Papers Inc.
465 Saratoga Street
Cohoes, New York 12047
1 800 the mill
www.mohawkpaper.com

Mohawk and the environment

At Mohawk, environmental stewardship is a top priority for everyone, every day. We believe our highly visible leadership—within an industry that relies heavily on energy, forests and water—will inspire other businesses and allow our customers to deliver a message of environmental responsibility.

Mohawk began looking beyond compliance in the 1980s, when many new environmental regulations were being enacted. We structured our environmental program around principles developed by the Coalition for Environmentally Responsible Economics (CERES) and used environmental performance standards developed by the International Organizations for Standardization (ISO). Environmental strategies were integrated at all levels of business, including corporate policies, procurement, production and product design.

Today, we have realized the benefits of environmental innovation and investment, and continue to embrace the concept of extended stewardship. From simple activities like desk-side recycling, to complex decisions about manufacturing techniques and energy choices, we examine every aspect of our business to ensure our environmental footprint is as small as possible. The decision to use renewable energy when it became economically viable is a clear example of Mohawk's commitment.

Renewable energy and Green-e

Tackling climate change by reducing emissions is becoming just as important as using recycled paper. Windpower is an emission-free, renewable source of energy. In 2003, Mohawk became the first paper mill, and one of the first large-scale production facilities in the United States, to use non-polluting, wind-generated electricity for manufacturing. Mohawk is a national leader in the use of wind energy—100% of the emissions from electricity used by Mohawk Fine Papers is offset with certified windpower certificates.

In 2007, Mohawk joined the US EPA's Climate Leaders program to further develop greenhouse gas emission reduction goals. As an extension of our voluntary commitments to reduce greenhouse gas emissions, Mohawk has begun to offer products made carbon neutral within our production processes. Several grades are made carbon neutral by offsetting thermal manufacturing emissions with VERs and offsetting the emissions from purchased electricity with RECs.

Our windpower products are certified by Green-e, the nation's leading independent certification and verification program for renewable energy products. The purchased electricity used to make these papers is offset with Renewable Energy Credits (RECs) from windpower projects. Mohawk makes a complete portfolio of business papers manufactured with windpower. From business cards and color copies to brochures and annual reports, a corporate buyer can show their commitment to emission-free energy.

continued

MOHAWK'S

ENVIRONMENTAL CALCULATOR

To calculate the environmental savings achieved when you choose a recycled paper made with renewable energy, please visit www.mohawkpaper.com

ENVIRONMENTAL SAVINGS

A typical, 16-page, 10K printed on Mohawk Options, 100% PCW, 70 text, 100,000 copies, finished to 8.5x11, generates environmental benefits equivalent to:

- > not driving 7,070 miles
- > 12,562 lbs. of emissions eliminated
- > 96,152,000 BTUs of energy saved
- > 135 trees not cut down
- > 57,661 gallons water flow saved

ENVIRONMENTAL LOGOS

Visit www.mohawkpaper.com for information on artwork and guidelines for the Mohawk windpower logo, Mohawk's carbon neutral logo, and the FSC label.

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Recycled papers and Green Seal

Using high amounts of postconsumer recycled fiber reduces pressure on forest lands and landfills. Using recycled fiber is also a key to managing climate change because trees and plants naturally absorb carbon dioxide. Mohawk has been making high quality recycled papers since the introduction of Mohawk 50/10, the very first recycled coated paper on the market. Through art and science, Mohawk now makes several beautiful papers with 100% postconsumer fiber.

In addition to meeting the EPA standards for postconsumer content, many of our recycled products are certified by Green Seal, an independent, non-profit organization devoted to environmental standard setting, product certification, claims substantiation and public education.

Forest Stewardship Council

The Forest Stewardship Council (FSC) is a non-profit organization devoted to encouraging the responsible management of the world's forests. The FSC principles and criteria include conserving biological diversity, conserving old growth forests, protecting the well-being of indigenous groups, and slowing global climate change. The FSC has established a credible certification program that guarantees that the product comes from a well-managed forest.

To earn FSC certification, a product made with pulp or paper must pass through a complete "chain of custody" from an FSC certified forest to an FSC certified paper manufacturer, merchant and printer. In 2002, Mohawk was certified by SmartWood to manufacture paper following standards developed by the Forest Stewardship Council. This allows Mohawk to produce FSC compliant grades of printing, writing, and label paper. Mohawk makes a wide-range of products that carry either the FSC-Recycled or FSC-Mixed Sources Label.

Chlorine-free pulp and paper

In the past, elemental chlorine was commonly used to whiten and brighten pulp fiber. In an effort to reduce the by-products of elemental chlorine, Mohawk stopped purchasing pulp bleached with elemental chlorine in the mid-1990's. Since then all of the virgin fiber we purchase is elemental chlorine free (ECF). ECF papers are made from virgin fiber that has been bleached using alternative chlorine compounds instead of elemental chlorine. ECF pulps greatly reduce harmful pulp mill by-products.

Mohawk's 100% recycled papers meet the more rigorous standards for Process Chlorine Free (PCF) coding. PCF paper is made with fiber recycled from postconsumer waste which is either unbleached or bleached without chlorine compounds. PCF paper is environmentally preferable.

For more information and samples, please call your local merchant or Mohawk at 1 800 the mill. www.mohawkpaper.com