



**MOHAWK**  
manufactured with windpower





#### THE WINDPOWER MARK

Four different versions of the windpower mark are available:

- black, Pantone 306 (blue) + 382 (green)
- process colors (cyan, yellow, and black—four-color process printing)
  - grayscale
  - black



**MOHAWK** windpower 

#### ARRANGEMENTS

The windpower mark is available in three arrangements:

- centered and stacked
- flush left and stacked
- linear—which may be used flush left, centered or flush right. This is the preferred style for small sizes.

BLACK PANTONE 306 + 382



**MOHAWK**  
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windpower\_306\_382-center\_rev\_R.eps



**MOHAWK**  
manufactured with windpower

windpower\_306\_382-left\_rev\_R.eps

**MOHAWK** windpower

windpower\_306\_382-linear\_rev\_R.eps

PROCESS COLORS  
(CYAN, YELLOW + BLACK)



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windpower\_4color-center\_rev\_R.eps



**MOHAWK**  
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windpower\_4color-left\_rev\_R.eps

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windpower\_4color-linear\_rev\_R.eps

GRAYSCALE



**MOHAWK**  
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windpower\_gray-center\_rev\_R.eps



**MOHAWK**  
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windpower\_gray-left\_rev\_R.eps

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windpower\_gray-linear\_rev\_R.eps

BLACK



**MOHAWK**  
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windpower\_black-center\_rev\_R.eps  
windpower\_black-center\_rev\_R.tif



**MOHAWK**  
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windpower\_black-left\_rev\_R.eps  
windpower\_black-left\_rev\_R.tif

**MOHAWK** windpower

windpower\_black-linear\_rev\_R.eps  
windpower\_black-linear\_rev\_R.tif

### FILES AVAILABLE

All files are prepared as Illustrator eps files (vector).

- no fonts are necessary
- eps files are scalable

Please note it is always preferable to use eps files when available.

For your convenience, the black marks are also supplied as tiff files. These files must not be used larger than the size supplied.



no smaller than .125 inches tall



stacked no smaller than .625 inches tall

#### MINIMUM SIZE USAGE

The linear mark—the cap height of the word Mohawk must be at least .125 inches.

The linear mark should have a minimum of white space around it the height of the word Mohawk.

Stacked mark—the entire mark should appear no smaller than .625 inches in height.

The stacked mark should have a minimum of white space around it the height of the the word Mohawk.

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**MOHAWK**  
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This piece is printed on Mohawk Options, 100% PC White which is manufactured entirely with Green-e certified wind-generated electricity.

#### ACCOMPANYING TEXT

The windpower mark must appear with accompanying explanatory text in a minimum of 6 point type. This text should be positioned below the windpower mark per the sizing and spacing guidelines on the previous page.

#### SAMPLE TEXT:

This piece is printed on Mohawk, [\*] which is manufactured entirely with Green-e certified wind-generated electricity.

\*insert grade name